

# Chase Skenandore

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## PROFESSIONAL SUMMARY

Take-charge leader who is skilled in marketing and social media with measurable success driving strategy, brand, content marketing and special events. A strategic thinker and solution-oriented team player who quickly overcomes challenges, leveraging entrepreneurial drive to produce results.

## SKILLS

Marketing Strategies  
Social Media Programs  
Content Producer  
Event Activations  
Project Management  
Trello

## WORK HISTORY

### Social Media Specialist

Encore Beach Club - 3131 S Las Vegas Blvd, Las Vegas, NV 89109  
May 2018

January 2018 –

- Marketing and promoting pool specific events both on property and in public venues.
- Controlling social media platforms (IG/Facebook/Twitter/Snapchat) for the Encore Beach Club Venue which controlled more than 200K followers.
- Managing time sensitive promotional assets and communicated with Wynn corporate about backing posts for further reach and click performance.
- Controlling post type and timing for staff, followed by interaction.
- Attending social events to promote and market in a variety of locations both city-wide and internally.
- On-site promotion through all social media platforms.
- Communicating with artist and their marketing teams to deliver assets and videos in timely manner.

**Digital Marketing Manager – Clique Hospitality**  
Present

October 2018 -

- Creating/controlling the website and adjusting to direct guests accordingly.
- Creating blogs that would direct and redirect customers using ad words and organic keywords.

- Controlling the social media pages controlling boosted posts and demographics.
- Creating invites and invite ideas to invite high level cliental and Las Vegas influencers.
- Creating and controlling special events for our locations according to the drive.
- Supervising staff controlling their social influence and managing their work load.
- Live on and off site promotional content.

### **Barback**

**XS Nightclub** - 3131 S Las Vegas Blvd, Las Vegas, NV 89109  
2017

October 2016 – October

- Stocked and rotated coolers, maintained liquor room, prepared nightclub for the next day's shift.
- Created order sheets to resupply liquor.
- Met guest list standards of 10+ females into XS each weekend.
- Assisted with bottle service and bussing.
- Helped to prepare bartenders and servers with success in a fast-paced, high-volume environment.

### **Barback**

**Encore Beach Club** - 3131 S Las Vegas Blvd, Las Vegas, NV 89109  
2016

February 2016 – October

- Maintained bar areas for bartenders during peak hours, by stocking bar with supplies complying to neat and organized standards of Encore Beach Club.
- Provided prompt, efficient, friendly and quality service to customers at all times.
- Assisted servers at all times and created an efficient process and special requests.
- Met guest list standards of 10+ females into XS each weekend.
- Assisted with bottle service and bussing.

## **EDUCATION**

**Bachelor of Science in Business Administration: Marketing**  
**University of Nevada, Las Vegas** - Las Vegas  
2018

## **AFFILIATIONS**

- Fundraiser Chair and Philanthropy Chair, Kappa Sigma Fraternity  
2013-2016

**References** – Available upon request