

# Gloria Lee



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## Experience

### 102.7 Da Bomb (Pacific Media Group)

April 2017- present

- **KDDB 102.7 Da Bomb** on-air personality: weeknights 6pm-midnight, Saturday nights 7pm-midnight and Sunday midday 10am-2pm radio show host; provide commentary on current music/news on air; research pop and local news to broadcast on air; segue songs, sweepers and spots for a continuous stream of audio; learn how to make commercials and productions on Adobe Audition; facilitate on air give away contests on my shows; record and broadcast contest winner's reactions using VoxPro; input and edit music on NexGen; **KDDB 102.7 Da Bomb** is the #1 rated radio station in Hawaii according to the Neilson's report

### Trance in Yo Pants

2016 - present

- Creator, sole organizer and event planner for **Trance in Yo Pants**; host trance music events in Honolulu; developed themes and concepts for the concert series; provide event proposals for venues; negotiate event details and finances with venues and liquor commission; identify and hire talent for concert series

### DJ BVBY G (BABY G)

2013 - present

- Provide disc jockey, MC and promoter services at events, nightclubs, and hotels in Honolulu, Hawaii; provide customers with service invoices

### University of Hawaii School of Asian and Pacific Studies (Short term program)

December 2018 - May 2019

- Program Assistant: organize and collate lecture and field trip materials for foreign and Mainland exchange students coming to University of Hawaii to study; escort exchange students on various field trips around Oahu; assist professors with classroom setup for lectures

### KTUH Promotions Director, Events Director, Freeform Director

2016 - 2019

- **Promotions Director**: establish and maintain relationships with community in Honolulu; oversee public relations/image for KTUH; provide KTUH DJs with promotional tools to use on their shows; provide KTUH DJs with on air giveaway material from outside vendors; oversee and maintain KTUH's social media outlets (Facebook, Twitter, Instagram, Snapchat); I increased KTUH's Instagram following by 1,000 followers in 1 year using organic content; produce weekly online content for ktuh.org; help facilitate underwriting contracts with community organizations and KTUH
- **Events Director**: facilitate and manage contracts and logistics for events hired and sponsored by KTUH; generate revenue for KTUH by providing entertainment services (DJing and MCing) for on and off campus organizations; train staff on DJ etiquette both technical and professional; plan 50th anniversary events and celebrations
- **Freeform Director**: oversee 14 DJs who produce shows during the 12am-6am hours; assist new DJs in their transition from training to active staff status

## Education

Kaiser High School

University of Hawaii at Manoa - B.A. Sociology

May 2019

## Skills

- Microsoft Office Suite, NexGen, Voxpro, Adobe Audition, Ableton Live 9 Suite, Logic, Serato Scratch Live, Serato DJ, Serato DJ Pro programs.
- Proficient in Korean Language (verbal and written)

## References

### **Kelsey Yogi**

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### **Julie Fujimoto**

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