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# Experience

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| December 2019 – CurrentChief Creative Director, Art dallas, inc.* Oversee end to end high-end design projects for commercial, hospitality, and C-Suite clients by employing client’s interview feedback, budget, deadline, and vision.
* Work closely with production team to maintain exceptional brand standards and high-quality work, while keeping true to client’s need, to ensure a high-end experience and value driven creative projects.
* Employ strategic creative and design thinking solutions to meet project deadlines and budgets.
* Clients include Raising Cane’s, Disney Japan, Hilton, Marriott, Doubletree Hotel, The Beeman Hotel (Dallas), Hotel Zaza, Hyatt Place, The Fairmont Hotel, Crowne Plaza Hotel, Fairfield Inn, Hampton Inn & Suites, Mr. X Speakeasy (Dallas), Babydoll’s, Primo’s Restaurant (Dallas), Cajun Coast Restaurant, and LV 29 (Plano).
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| August 2015-december 2019Lead Designer & production manager, casino supply co.* In charge of all graphic design and production of custom gaming felt and poker chip products for commercial and private customers
* Built, promoted, and maintained company brand standards, ensuring consistency across all products and training new hires.
* Maintained rigorous quality control standards across production, including large format dye-sublimation printing, pre-production set-up, and logistics.
* Clients include AT&T, Google, Starbucks, Lexus, Mercedes Benz, Porsche, Nike, i-Heart Media, Blizzard Entertainment, MLB, NCAA, NBA, NFL, Miller Brewing, Pizza Hut, AMC Television, USO, VFW, Little Caesars, and Carnival Cruise Line.

May 2004-CurrentFreelance Graphic Designer & Printmaker, Seri-Tone Press* Created innovative designs for record companies and recording artists including album packaging, tour posters, and brand merchandise.
* Other niche areas include performing arts with creation of unique theater set design and scenic painting.
* Clients include Fossil, Live Nation, Sun Record Company, Record Store Day, ORG Music, Good Records Recordings, Classic Waxxx Records, NorthStar Artists, Alice Cooper, Margo Price, The Old 97s, Sharon Jones & The Dap-Kings, Ray Manzarek (of The Doors), The Polyphonic Spree, Tripping Daisy, Candlebox, The Dallas Mavericks, Granada Theater, The Kessler Theater, AT&T Performing Arts Center, The North Texas Food Bank, Katy Trail Icehouse, and Shiner Brewery.
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# EDUCATION

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| august 2021master of fine arts, texas a&m university-commerce – Dallas, TX* MFA in Visual Communications: emphasis on design pedagogy; utilizing design thinking and the creative process as a complex problem-solving tool. Member of Phi Kappa Phi Honor Society. GPA: 4.0
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| May 2004bachelor of fine arts, mCmurry university – Abilene, TX* BFA in Studio Art with a focus on fine art painting, photography, and graphic design. Minor in Theater with a focus on production. Electives included radio broadcasting and editorial cartooning (journalism). Recipient of numerous scholarships, grants, and awards. GPA: 3.4
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# AWARDS

* Recipient of the Making Vinyl Conference “Alex Steinweiss Award” for ‘Best 45rpm Packaging’ –Alice Cooper: Live from the Astroturf” (2017)
* Recipient of the Making Vinyl Conference “Alex Steinweiss Award” for ‘Best Record Store Day LP Package Design’ – “Alice Cooper: Live from the Astroturf” (2019)
* Finalist: “Stars of Texas” Juried Art Competition – Brownwood, TX (2004).
* Finalist: 24th Annual Photographer’s Forum/Nikon College Photography Competition (2004)
* Recipient: Virginia Lindsey Art scholarship – McMurry University - Abilene, TX (2003)
* Recipient: **“**Most Outstanding Student Artist” **–** McMurry University - Abilene, TX (2000-2004)
* Recipient:Perry/Bentley 4-year Art Scholarship **–** McMurry University - Abilene, TX (2000)

# SKILLS

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| * Fluency in Adobe Creative Suite software: Photoshop, Illustrator, InDesign
* Macintosh platform
* Expert in design thinking
* UX/UI and web design
* Packaging design
* Branding and identity
* Printmaking: silk screen and letterpress
 | * Undergraduate curriculum development
* Organization and communication
* Art direction
* Project research and ethnography
* Stained glass design, fabrication, and window restoration
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# Activities

* Adjunct Professor: Visual Communications at Texas A&M University-Commerce.
* Continuing research to archive and preserve Texas Roots Music (Country, Blues, and Folk) on phonograph records and related visual design.
* Enjoy traveling the world and experiencing different cultures.
* Listening to music and attending live concerts.