**Richard Espinoza**

 **210-852-1189**

 [www.facebook.com/PartyGrooves](http://www.facebook.com/PartyGrooves)

Highly organized entrepreneur who takes initiative to get the job done with a strong ability to multi-task in a fast-paced, customer driven environment.

**QUALIFACATIONS**

Project Management, Campaign development, Branding, Graphic Design, Broadcast Creation, Public Relations, Data Base, Street team, Social Media Marketing, Janitorial

**SKILLS**

Photoshop, Adobe in design, Adobe Premier, Dream weaver, Java, HTML, XTML, My SQL, Apache sling & linix Microsoft word, excel, power point

**EXPERIENCES**

Owned and operated first residential and commercial cleaning service in Boerne, Texas and surrounding areas.

Responsible for all facets of business operation to include: marketing, advertising, accounting, personnel, business development, customer service and sales

Richard Espinoza has continuously accelerated in his success to provide quality services to San Antonio’s nightlife entertainment industry for over eight years. Having a hand in their success, Richard has worked with nearly every key bar, ultra-lounge and club throughout the San Antonio area

Richard has developed an individual approach to hosting and maintaining long-standing relationships with San Antonio’s VIP clientele. The Party Grooves Entertainment network also keeps an up-to-date contact data-base of information from the many patrons of the local nightlight life.

Deliverables

* Promotions
* Project management
* Social Marketing
* Public Relations
* Street Team
* Campaign strategies
* Marketing Concepts
* Branding
* Marketing specialist that understands how to brand a product
* Graphic Design
* Development of Multimedia
* Fulfillment of print order
* Experience in music and film productions
* Broadcast Creation
* Public Relations expertise that builds public awareness
* Content development that delivers bottom line results
* Media correspondence on behalf of the company

Creative Design

* Advertising
* Branding
* Promotional Concepts

Creative expression is an art. My creative techniques and vision have been successful. Tapping into internal and external forces evoking consumer emotions has lead to very effective marketing campaigns. Research shows that 75 percent of buying decisions are based on emotions.

Broadcast Creation

* Media Concepts
* Music Production
* Radio & Television Broadcast Creation

 I have experience in managing campaigns, special events, media buying, design, production, brands, budgets, expenses and ROI. Going that extra mile to create a accrete annalist. Pin pointing when and where to

Place your advertising dollar.

Communications

* 99.5 Kiss
* Digital 104.1
* 106.7 Jamz
* Kast 12 Media
* Time Warner Media
* The Current
* Express News
* Q101
* KABB
* Magic 105.3
* Azteca America

Sponsors & Distributor Relations

* MAC Cosmetics Lisa Pernada
* Dark Tan
* Gibson Guitar
* Glazers -Shawn Topia
* Republic
* Sun Set Lagoon Vacations
* Gold’s Gym Noe Lozano
* Hooters
* Sky Line Limos

**EMPLOYMENT HISTORY**

**RGE Services (Partner)**

REDC Enterprises LLC (Partner)

Business Developer

Kadanga Media (Parnter)

MyZone Advertising

Premier Pain

Platnium Tattoos & Piercings

 2010

Palmetto Inn Mexican & Sea Food Restaurant

P.O Box

South Padre Island, TX 78228

Elaina’s Food Products

5555 Pin Rd

San Antonio, TX 78259

Management of Marketing, Street Staff, Social Media, Graphic Design & Artist Relations 2009-2010

Mink Ultra Club

903 Bitters Rd

San Antonio, TX 78216

[www.minkultra.com](http://www.minkultra.com)

Red Eye Lounge

8800 Broadway

San Antonio, TX 78217

Rick’s Cabaret

5418 Brewster

San Antonio, TX 78233

[www.ricks.com](http://www.ricks.com)

Management of Marketing, Street Staff, Social Media, Graphic Design & Artist Relations 2008-2009

Club Le Blanc

7649 Callaghan Rd

San Antonio, TX 78229

[www.leblancsatx.com](http://www.leblancsatx.com)

**Wet Grooves**

The World Party.net

Operated by Steve Sanders

Tour Promoter

**Bliss Ultra Lounge**

903 Bitters Rd

San Antonio, TX 78216

wwww.blissultra.com

Club Rio

Hwy 281 & Bitters (Behind Hooters)

San Antonio, TX 78216

[www.clubrio.com](http://www.clubrio.com)

Campaign Strategy, Graphic Design, Web development & Customer service 2007-2009

Kadanga LLC (Partner)

15003 Enchanted Castle

San Antonio, TX 78247

[www.kadanga360.com](http://www.kadanga360.com)

[www.myspace.com/kadanga360](http://www.myspace.com/kadanga360)

Management of Marketing, Street Staff, Social Media, Graphic Design & Artist Relations 2007-2008

Ice Ultra Lounge

Stone Oak

San Antonio, TX 78258

[www.iceultra.com](http://www.iceultra.com)

Metropolis and Mystique Ultra Lounge

HWY 281 & Bitters (Behind Hooters)

San Antonio, TX 78216

Marketing, Promotions, Special Events Coordinator, Advertising, & Artist Relations 2006-2007

Posh Ultra Lounge

7959 Broadway

San Antonio, TX 78209

[www.poshultra.com](http://www.poshultra.com)

 H20 Meta Lounge

516 Brooklyn Ave

San Antonio, TX 78215

Mix Mind Entertainment

7959 Broadway

San Antonio, TX 78209

Management of Marketing, Street Staff, Social Media, Graphic Design & Artist Relations 2005-2006

Club Antro

7959 Fredericksburg Rd

San Antonio, TX 78229

[www.antro.net](http://www.antro.net)

Stitch Lounge

Broadway

San Antonio, TX 78209

Marketing, Street Staff, Socail Media, Graphic Design, Print media 2005-Present

Party Grooves Entertainment (CEO)

7609 Linkview

San Antonio, TX 78240

Record Label Marketing & Artist Relations 2005-2009

Faded Musik (Chicago, Illinois)

Management of Marketing, Street Team Promotions & Print Media 2002-2009

Redline Events

P.O Box 680052
San Antonio, TX 78268

[www.sadanceparty.com](http://www.sadanceparty.com)

[www.sacarshow.com](http://www.sacarshow.com)

Management of Street Team Promotions & Artist Relations 2002-2003

Planeta bar Rio

Marketing & Media Relations 2002- 2008

Brothers of the flame

[www.brothersoftheflame.com](http://www.brothersoftheflame.com)

CEO 1999 – 2002

Richard’s Cleaning Service Borne, Texas

**REFRENCES**

Juan Ireguas- Club Antro (210)-601-6319

Paco Martinez - Club Le Blanc (210) 744-6939

Lewis Sevilla - Redline Events (210) 541-8181

Winston P - H2o Meta Lounge (210) 286-2975

Manny Castillo (210) 995-4056

**SPECIAL EVENTS**

 2002 Warp Brothers @Far west Rodeo San Antonio and El Paso

 2002 Goerge Acosta Far West Rodeo

Nov 7th 2003 Bad Boy Bill @Planeta Bar Rio

March 16th 2003 George Acosta @Farwest Rodeo

July 15TH 2003 Paul Oakenfold @Far West Rodeo

Oct 02nd 2004 DJ Icey @Antro

Nov 6th 2004 Kimball Collins @Antro

Nov 24th Christopher Lawrence and DJ Dan @Antro

Dec 4th 2004 Sandra Collins @Antro

Dec 25th 2004 DJ Micro and Alex Peace @Antro

Jan 9th 2005 Donald Glaude @Antro

Jan 16th 2005 DJ Irene @Antro

Feb 12th 2005 Bad Boy Bill

March 5th 2005 Donald Gluade @Antro

April 9th 2005 Baby Anne and Alex Peace @Antro

May 7th 2005 Robbie Rivera and Alex Peace @Antro

July 30th 2005 Misstress Barbara @Antro

Sept 23rd 2005 Richard Vission @Planeta Bar Rio

Oct 21st 2005 Alex Peace @Stitch Ultra Lounge

Nov 24th 2005 DJ Mea @H20 Meta Lounge

March 10th 2006 Alex Peace @H20 Meta Lounge

March 20th 2006 Paul Oakenfold @Planeta Bar Rio

April 15th 2006 OM 10TH Year Anniversary @Metropolis

May 27th 2006 BT and D:Fuse @Metropolis

July 01th 2006 The Premier of Super Man @Metropolis

July 07th 2006 Battle of the DJ’S @Metropolis

Sept 15 2006 Blank & Jones @Antro

Oct 06 2006 Ferry Corsten @Antro

Oct 18 2006 ATB @Antro

Nov 3rd 2006 Bad Boy Bill @Antro

Nov 22 2006 Donald Glaude @Antro

May 26th 2006 Miss Lisa @Antro

March 03rd 2007 Posh Ultra Lounge

April 12 2007 Benny Benassi @Club Rio

June 14 2007 Ferry Corsten @Club Rio

Nov 8th 2007 Paul Oakenfold @Club Rio

May 22nd 2008 Benny Benassi @Club Rio

Oct 15th 2008 ATB @Club Rio

**Car shows**

Live & Uncut 2 Scion show & Expo Jun 24th @Red MCCOMBS SCION

Low Low Car show Sept 7th 2007 @Rosedale Park

Auto Fest Sept 21st 2008 w/ Special Guest Three 6 Mafia @Cowboys Dance Hall

Low Low Car show Sept 7th 2008 w/Special Guest Bun B(UGK) @Rosedale Park

**Bliss Ultra Lounge Special Events Juy 2007 -2008**

July 7th Oscar G

July 14th Serge Devant

July 21st Joe Bermdez

July 28th Max Gram

Aug 4th Donald Glaude

Aug 11th Alex Peace

Aug 18th Chris Lake

Aug 25th Miss Nine

Sept 1st JJ Flores and Steve Smooth (The Bad Ass Bitches Tour)

Sept 2nd Mixin Marc

Sept 8th Charles Feelgood

Sept 22nd Gabriel & Dresden

Sept 29th FEEL THE VIBE

Oct 13th Kaskade

Oct 31st Starkillers

Dec 22nd Alex Peace

Dec 25th Dirty South

**Eden After Hours Special Events May 2008 – Dec 2008**

May 10th 2008 The Premier of EDEN After Hours w/Steve Smooth & JJ Flores

May 17th 2008 Francis Preve

May 24th 2008 D:Fuse

May 31st IN GROOVE WE TRUST

June 07th Dave Dresden

June 14th Believe

June 21st Surprise Guest Kenneth Thomas

June 23th Official Paul Van Dyke After Party

June 28 Scooter and Lavelle

July 5th Rise

July 12th Electric Dreams

July 19th Summer Groove

July 26th Bass Junkies

Aug 2nd DJ Boss CD Release Party

Aug 09th IN GROOVE WE TRUST ll

Aug 23rd Oscar G (Club Space Relived)

Aug 30th MIXOLOGY 10yr ANNIVERSARY w/Paul Anthony & Exodus

Sept 06th Jaiz Edelmann

Sept 27th Serge Devant

Nov 01st Alex Peace

Nov 08th Fire w/Starkillers aka Nick Terranova

Nov15th EROTICA & Fight Night

Nov 22nd SIN CITY

Nov 28th Lance Cashion

Dec 06th Club Anthems

Dec 13th Tony Arzadon

Dec 20th Nathan Scott

**Red eye Lounge Special Events Nov 2008 – May 2009**

 Housexy Fridays@Red eye

Nov 21st 2009 Noel Sanger @Red eye

Dec 25th 2009 1st Annual Peace and Love Christmas Party W/Alex Peace (TOYS FOR TOTS TOY DRIVE)

Jan 9th 2009 Mi casa Su Casa @Red eye

Jan 13th 2009 Absoult Disco @Red eye

Jan 23rd 2009 Pink and Black Party (Sponsored by Pink Vodka) @Red eye

Feb 07th 2009 Dave Dresden @Red eye

Feb 13th 2009 Tritonal @Red eye

Feb 20th 2009 DISCO THEQUE @Red eye

Feb 28th 2009 Local Love 3D Visual Event @Red eye

March 6th 2009 Electric Dreams @ Red eye

March 13th 2009 Mi Casa Su Casa @ Red eye

April 13 2009 Absolute Disco @Red eye

April 24th 2009 Angels & Devils @Red eye