



SAMANTHA BELANGER

(920) 639-9055 | E: sammi@lexmart.in

Chicago, Illinois 60614

PROFESSIONAL SUMMARY

Enthusiastic Sales and Marketing professional with expertise in communication and negotiating. Driven to provide superior quality customer service. Innovative in leveraging extensive knowledge of products and services as well as creating solutions for customers to drive loyalty, retention and revenue. Highly functional at finding talent and interacting with staff at all levels of organization and public.

SKILLS

- Helping others and being successful in doing so
- Quick and eager learner
- Attention to detail
- Strong interpersonal skills
- Google Analytics
- Sales and marketing strategies
- Dependable
- Social content planning

WORK HISTORY

SALES REPRESENTATIVE

04/2019 to CURRENT

ActiveCampaign | Chicago, Illinois

- Developed and implemented sales strategies to increase revenue
- Maintained routine communication with clients to assess overall satisfaction and promote new offerings
- Trained and mentored 4 new sales representatives

COMMUNICATIONS AND OPERATIONS ASSISTANT

09/2018 to 10/2019

Lex Martin Presents | Milwaukee, WI

- Managed and maintained file system covering expenses, advances and settlement documentation
- Gathered, organized and modeled data to assist management in making key decisions
- Created unique and engaging content for range of social media platforms including FaceBook and Instagram

MARKETING INTERN

04/2018 to 04/2019

HSA Bank

- Became very advanced in time management and pinpointing audiences
- Continuously learning new ways to reach audiences through campaigns, social posts, and collateral
- Helped with planning and hosting of marketing events

EDUCATION

Bachelor of Arts | Marketing & Finance

2018

University of Wisconsin - Milwaukee, Milwaukee, WI

GPA: 3.6