



SANKARSH RAJEEV

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SUMMARY

I'm an aspiring music producer who is looking to make a decent name in this industry. As i was in the music industry for almost 7 year, I have demonstrated ability to complete tasks accurately despite interruptions and competing demands. I am a very passionate individual with 7 years of experience in the Music Industry. Willing to take on new challenges while delivering exemplary customer service and attention to detail in busy environment. I am also a customer-oriented event manager with strong history of leading high-performance teams to meet or exceed objectives. Dedicated and hardworking with internal drive to deliver excellence. Tactical team builder with strong background in training and team development.

SKILLS

- Project management abilities
- Social media management
- Schedule coordination
- Reservations management
- Schedule and calendar management
- Staff leadership
- Strategy development
- Artist Management
- Event Curation

EXPERIENCE

Co-Founder / Law Of 7 - Bangalore, Karnataka

02/2013 - 08/2017

- Cultivated and maintained strong industry relationships and customer partnerships to capitalize on opportunities and maximize business success.
- Monitored business trend forecasts and adjusted budgets and operational plans to maximize growth and opportunities.
- Revitalized business plans and realigned company objectives to increase overall profits.
- Negotiated key initial contracts and established plans to formalize structure and support growth.
- Developed and monitored internal control systems.

Artist Management / Artiste Domain - Bangalore, Karnataka

07/2018 - 09/2019

- Designed new, on-brand visual elements focusing on concept and messaging.
- Managed various artists across the globe.
- Worked on different marketing strategies for various plans.
- Leveraged media and graphic design expertise to develop engaging marketing and promotional materials, including flyers and advertisements to generate new sales revenues and grow customer base.
- Processed payments and returned receipts, cash, coin and payment cards to customers.

EDUCATION AND TRAINING

MSRIT - Bangalore

08/2019

Bachelor of Science: Electrical, Electronics And Communications Engineering