

SARA FREITAS

(774) 955 - 7710 sarafgraphics@gmail.com linkedin.com/in/sarafgraphics Portfolio: **sarafreitas.art**

EDUCATION

Stonehill College 2019 | Easton, MA Bachelor of Arts in **Graphic Design** Concentration in Photography & Music

LANGUAGES

English (Fluent)
Portuguese (Native)
Spanish (Fluent)

SOFTWARE KNOWLEDGE

- · Adobe Photoshop
- · Adobe Illustrator
- · Adobe InDesign
- · Adobe After Effects
- · Adobe Premiere Pro
- · Microsoft Office
- · Apple Garage Band
- · Apple iMovie

RELATED SKILLS

- · Photography
- · Creative Direction
- · Image Manipulation
- · Logo Design
- · Branding & Identity Design
- · Social Media Marketing
- Typography
- · Motion Graphics
- · Web Layout
- · Magazine Layout
- · Publication Design
- · Advertising Design

Jun 2019 - Present

Content & Creative Manager | ZigZag (iOS app) | Los Angeles, CA

- → Attend pop culture events such as VidCon and BeautyCon to represent & promote start-up app
- → Heavily involved in re-designing & re-branding app (mood, logo, colors, typeface, UX/UI)
- → Partake in weekly meetings with team to brainstorm partnership opportunities & next steps
- → Collect trending "meme-like" video assets to feature inside the app & on ZigZag social profiles
- > Creatively direct promo videos and other advertising materials
- Design pitch decks for potential partners and investors

Jan - May, 2019

Graphic Design Intern | Flighthouse | West Hollywood, CA

- → Designed daily interactive graphics, memes, and other assets for Flighthouse social profiles
- → Brainstormed & pitched new concepts for social media content and YouTube skits
- → Greeted and assisted talent during video & photo shoots
- → Worked as Production Assistant on various sets
- → Ran office errands such as purchasing materials for shoots and occasional coffee runs

Sept 2015 - Dec 2018

Graphic Design Assistant & Tutor | Stonehill College | Easton, MA

- → Worked one-on-one with students on different class assignments and projects
- > Provided hands-on support in understanding the elements & principles of design
- → Answered any Adobe software related questions
- > Designed ads for upcoming course offerings, shows and other events on campus

Aug - Dec 2017

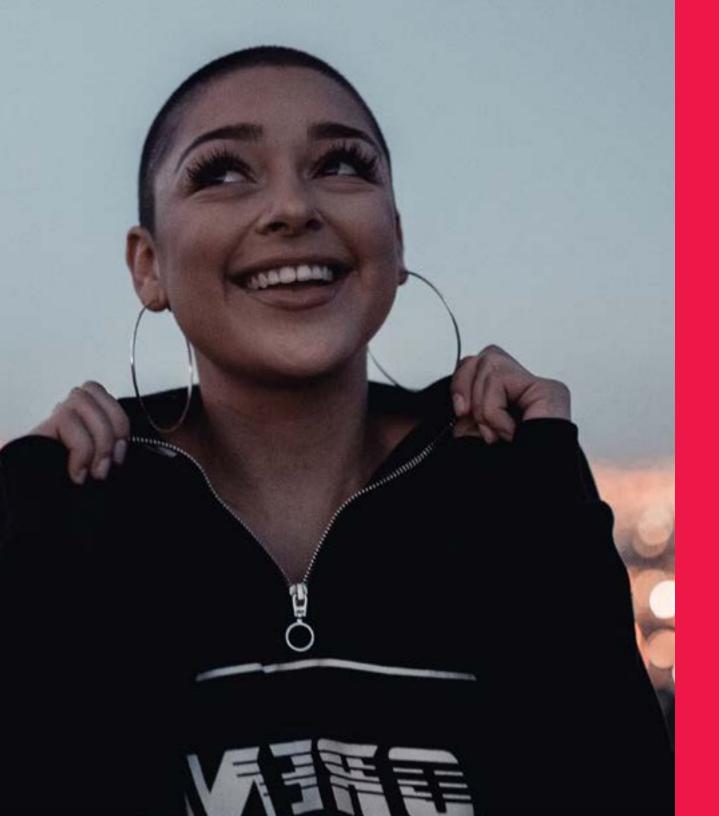
Creative Intern | Roc Nation (VOL.4) | West Hollywood, CA

- → Assisted with all-things creative such as graphic design, brand strategy & creative direction
- → Assisted set designer in MeUndies commercial shoot with props
- → Assisted Nick Jonas and team with Jumanji private movie screening photoshoot
- → Partook in numerous brand identity + development meetings with clients
- > Contributed in choosing product packaging for start-up companies
- > Regularly responsible for background research on client competitors

May - Aug 2016

Graphic Design Intern | Cumulus Media | Providence, RI

- → Designed giveaway artwork for radio stations 92 PRO FM, Hot 106.3 and Lite Rock 105
- → Participated in weekly marketing department meetings
- → Attended a Facebook marketing conference in East Providence, RI
- > Attended and reviewed for a Fifth Harmony concert
- → Wrote occasional articles for 92 PRO FM website
- → Sat in & took notes during live radio broadcasts



Hi!

My name is Sara Freitas, and I am a graphic designer + singer, originally from Brazil! I recently acquired my Bachelor of Arts degree in Graphic Design at Stonehill College while taking various music & photography courses and leading an all-girls a-cappella group!

I moved to Los Angeles just 3 weeks after graduation, to *make* my dreams come true. I strive to combine my two passions, digital art & music, to produce beautiful content that is moving, relevant, & timeless - and make a change in the world in the process.

Hope to meet you soon!

<u>}...</u>